

**PHOTOGRAPHS, BROADCASTING, OR VIDEOTAPING SPECIAL SCHOOL ACTIVITIES**

The taking of photographs, radio broadcasting, or videotaping to feature a special school activity or event may be permitted provided that it does not lead to an undue interference with the regular school program or pose a safety risk to those present. Such photography, broadcasting, or videotaping shall be subject to clearance with and approval by the Superintendent of Schools. This policy does not pertain to routine news reporting or publicizing school events.

Photographs, broadcasting, or videotaping that may serve as an advertisement or endorsement of a commercial product may not be authorized unless approved by the Board of Education.

When an individual student(s) will be the focus of feature stories, broadcast, or videotaping, special permission must be received by the Principal in writing from the parent or guardian before the student may participate. If a student is disabled or exceptional and the student will be identifiable as such on the film or videotape, prior written consent/release/waiver shall be obtained from the student's parent or guardian.