

NEWS MEDIA RELATIONS

Recognizing that an open relationship should exist between school administrators who are charged with the responsibility of conducting public business, and the news media who has the responsibility of reporting the actions of government to citizens, the Superintendent is authorized to provide to the members of the press only information which is a matter of record and public information.

Members of the press, television and radio stations will be directed by the Superintendent to the administrator directly responsible for the information they seek.

Members of the press, shall not be permitted during school hours to enter school buildings or interact with students on school grounds without the express permission of the Superintendent or his/her designee.

Information released to the media shall be that which is public information as covered by statute. It is recognized that there is information of a confidential nature which shall not be released, including but not limited to information concerning personnel, grievance, negotiations, court actions, disciplinary actions, and special placement of students. Information provided to the media should be factual and should not involve speculation or assumptions.

Administrators may release any information which has been previously generated. This does not include, however, generating new information at the request of a member of the press. All communications by school officials to the press shall be "on the record." Press releases are to indicate the administrator's name and title.

An administrator has the right to restrict interaction with students on school property if he/she deems it interferes or disrupts the educational process.